



## ISCCW Education / Public Relations Committee

### Minutes from July 27, 2009 Meeting

Members Present: Will Buergey, Dean Challed, Jim and Kathy Floriano, Helen Hayhurst, Diana Mehlhop, Delores Sewell, Barb Wilkinson

#### Old Business

- a. New license plates  
200 new plates are available
- b. Road signs  
Helen reported that the Cisco Chain does not want any Stop Aquatic Hitchhiker signs installed by their lakes. Jim will follow up on the sign Duck Lake agreed to place by the road leading into their boat landing. Helen will contact Frank Kuchevar about the possibility of placing one at Bass Lake and other township possibilities.
- c. Website  
The map on terrestrial invasive species in Watersmeet Township is now in place and pictures and detailed information can be obtained from the Ottawa link.
- d. Coloring Contest  
Delores is receiving entries in the contest and is pleased with the interest. The contest ends on Labor Day. Barb Wilkinson will write an article about the contest after the winners are determined.
- e. Windshield cards  
Duck Lake has modified the ISCCW card to be specific to the problems on their lake. Other lakes might choose to do likewise.

#### New Business

- a. Article ideas  
Barb will write an article after the August 1<sup>st</sup> annual meeting. It was suggested she take a picture of the new Board of Directors with an accompanying article. Any member should feel free to write an article for something they're working on and submit it to the editing committee. (Diana, Barb, Will)
- b. On-water training sessions  
Both sessions will be held at Duck Lake's boat landing at 8:00 a.m. They will be conducted by Barb Gajewski and the Florianos. Jim and Kathy will notify the Border Bulletin and contact folks on area lakes to spread the word.
  - Thursday, August 13 (boats will be provided)
  - Monday, August 17 (canoes, kayaks – bring your own)
- c. Larger sign for boat washer  
It was decided that the current signs are satisfactory since they need to be transported by the educators. Will reported there are plans to put a new sign directly on the boat washer which will also help with visibility.

d. Ideas for 2010 projects

The following items were ordered in a large quantity and should still be available in 2010: brochures, license plates, bookmarks, business cards.

Committee members will gather information for the following project ideas. The purpose is to get a cost estimate and report back to the committee so decisions can be made and a budget prepared.

Diana - Card with invasive species and fish information

Helen - Coasters

Barb - T-shirts and hats for the educators, new placemat order

Dean - Tattoos for children at the boat landing and new free material

Jim R. - Full page ad in the Land O' Lakes Chamber brochure

e. Committee Structure

Jim and Kathy are resigning from the committee. A new chair will be determined by the ISCCW Board of Directors. Jim will present this committee's report at the ISCCW annual meeting on August 1. Dean Challed will present the monthly report of the committee at the next ISCCW Board meeting.

The next meeting date has not been determined.

Respectfully submitted,  
Kathy Floriano  
Secretary