



## ISCCW Education/Public Relations Committee

### Minutes from May 14, 2012 Meeting

**Members Present:** Bob Turnquist, Bill Rehling, Fred Duerkop, Jeff Pytlarz, Margaret Marrs, Will Buergey, Nina Fiorucci

**Members Not Present:** Dean Challed, Helen Hayhurst, Jim Reiels, Cheryl Neumann

**Guests Present:** Cheryl Pytlarz

Bob Turnquist called the meeting to order at 9:03 a.m. and introduced the new Educator hired by ISCCW, Nina Fiorucci. This meeting was videotaped by Jeff and Cheryl Pytlarz as part of their ongoing ISCCW 2012 video taping project.

Minutes of the April meeting were approved with the corrections made, by Fred Duerkop and seconded by Will Buergey.

#### Old Business:

- ⌚ Jim Reiels has amended the article he wrote with a focus on the mission of ISCCW and included activities promoted by the Education/PR Committee. The article will be published in local publications. A followup article will be created to inform the public of the programs in place on area lakes with AIS, and the surveying of lakes without AIS at the present time.

#### New Business:

- ⌚ Signage informing the public of monetary fines for carrying AIS on boats and or trailers was discussed. Fred Duerkop reported that Tom Packwood stated that signage with the fine information will be placed at all DNR boat landings. The DNR is waiting for proper approvals. Ian Shackelford has designs for similarly purposed signage for Forest Service properties. It was decided ISCCW might put additional signage at the Boat Washer stations. Nina stated that it is a little difficult to get some boaters to cooperate with washing their boats and trailers, with almost 50% declining being approached by the boat washer personnel. Keeping in mind that Ian Shackelford, of the Forest Service, reported they have less boats washed at their stations, it was thought that something as simple as F.S. uniforms may appear threatening. Based on the input, it was decided to request authorization from the ISCCW Board to have four signs ordered from Northern Graphics, at the cost of \$180 for the four; the signs would begin with the words **LET US HELP** in bold lettering, and then info regarding the fines below. Two of those signs would be at the BP boat wash station.
- ⌚ Nina Fiorucci was informed by committee members of current projects and assignments. She was shown the inventory of supplies, advised of supplies coming her way, and given the key to the Fire House Annex.
- ⌚ Nina Fiorucci suggested setting up a display with ISCCW info at the 4<sup>th</sup> of July Parades and Picnics. She plans to have membership forms available, as well as, AIS samples for identification for the public.
- ⌚ Diana Melhop forwarded a design to correct the error on the fish ID cards. She used mailing labels on which to print the correction, and it fit perfectly over the error. More labels will be printed and forthcoming to Nina for the boat washers to adhere to the ID cards, as they wait for "clients".

A motion to close the meeting was made by Bill Rehling; seconded by Will Buergey. Meeting ended at 9:56a.m.

Respectfully submitted, Margaret Marrs