



**ISCCW**  
**Education / Public Relations Committee**  
**January 7, 2013 Minutes**

**Members Present:** Helen Hayhurst, Will Buergey, Jeff Pytlarz, Fred Duerkop, Bob Turnquist, Bill Rehling, Greg Wenzel, and Margaret Marrs

**Members Not Present:** Steve Kickert

**Guests:** Barb Gajewski

**Meeting was called to order by Bob Turnquist at 1:37 P.M.**

**The Minutes of the November 5, 2012 were reviewed and a motion to approve the minutes was made by Fred Duerkop and seconded by Will Buergey. Motion passed.**

**Old Business**

- 1. The 2013 ED / PR Tasks and Projects Budget was reviewed. Each responsible party is/or will be working on the line items. With absence of an official editor of the website info, Jim Reiels, who has retired from the committee said he would help. Margaret Marrs would also be a back up. Item #10 “On Water Training with Two Trainers/boats”, Barb Gajewski suggested a few ideas she has been working on, e.g., On Water Training be divided into levels of interest and experience. She suggested three levels: Level One...Basic level, wherein participants learn to identify through a meander method of search. Level Two...Advanced level, wherein participants learn how to use GPS tools and input accumulated info in report form. Level Three...Diver Training, wherein certified divers and/or aspiring divers learn techniques for pulling AIS. The Committee appreciated Barb’s training expansion ideas and will continue to develop these together with Barb Gajewski and Bill Artwich.**
- 2. Items 7 and 8 will have to be redone this year, in the absence of the Educator’s follow through during last season. The actual float inserts, brochures and inserts will have to be located. Item #15 Fish ID cards and the stickers to correct an error will also have to be relocated and completed to be used during the 2013 season.**
- 3. It was reported that Rob Anderson of LacVieuxDesert and Greg Wenzel of CCROA will coordinate training for Clean Boats/Clean Waters on those water bodies.**

## **NEW BUSINESS**

- 1. Barb Gajewski suggested that the biggest “threat” to the spread of AIS is through lake “hoppers”, i.e., fishing guides, resort guests, and resort guests who have their own boats and trailers. She said she has been able to draw matrices with affected lakes, hypothesizing the origins to be lake “hoppers”. The committee discussed different approaches to education and more responsible lake usage by certain subgroups of fishermen. The committee felt that Barb’s idea was a valuable one and we would work to develop a program over the next year.**
  
- 2. The Committee discussed and made the following Suggestions:  
The ISCCW Education / Public Relations Committee shall draft a comprehensive job description for the ISCCW Educator and Boat Washers.  
Furthermore, the ISCCW Education / Public Relations Committee shall be responsible for the search, interview and a recommendation to the Board of future persons filling the Education Coordinator position, and will be responsible for the supervision of that Educator and Boat Washers.  
Furthermore, the committee urges the Board to suggest a pay/hr. increase for the Educator position, as well as, an adjustment to the current pay schedule for that position. Bob Turnquist made a motion to present the drafted motion and Bill Rehling seconded. Committee moved to approve the motion.**
  
- 3. The “Duck Lake Invasive Species Control” synopsis prepared by Jeff Pytlarz was reviewed. A motion to publish the report on the ISCCW website, as well as, in surrounding newspapers, was made by Bob Turnquist and seconded by Bill Rehling. The motion was unanimously approved. Thank You, Jeff for a job well done.**

**Next Meeting will be February 4, 2013, with an alternative date of January 29, 2013, if found necessary.**

**Motion to adjourn was made by Fred Duerkop, seconded by Jeff Pytlarz. Meeting adjourned at 3:15P.M.**

**Respectfully submitted,  
Margaret Marrs**