



ISCCW  
Education / Public Relations Committee  
January 29, 2013 Minutes

Members Present: Bob Turnquist, Bill Rehling, Greg Wenzel, Fred Duerkop, and Jeff Pytlarz, and Will Buergey.

Members Not Present: Margaret Marrs, Helen Hayhurst, and Steve Kickert.

Meeting was called to order by Bob Turnquist at 9:05 A.M.

Minutes of the January 7, 2013 were read and adopted.

#### Old Business

1. Jeff Pytlarz indicated that final revisions of the video should be complete by Spring. He also stated that the library presentations on aquatic invasive species were scheduled in Land O Lakes and Phelps Libraries in late June and early August.

#### New Business

1. Two sub-committees were formed. One Committee is focused on oversight and locating candidates for the Educator/Coordinator, the Special Educator for LVD, and Boat Wash Operators. Tasks will include developing job descriptions, advertising to generate applicants and interviewing and selecting candidates to recommend to the board for the positions. Further tasks will be to develop programs to properly oversee these employees. Subcommittee members are Fred Duerkop, Bob Turnquist, Will Buergey and Jeff Pytlarz.

The second Committee was formed to address concerns of “Lake Hoppers”, primarily targeting Resorts in the area and Fishing Guides and developing more effective ways to educate people that may transport water craft from lake to lake. Greg Wenzel volunteered to be on this Committee and would welcome assistance from any other Education Committee members.

2. Discussion followed on Items 24 through 31 on the Ed/Pr Project/Task Budget Sheet.
  - A. Item 24 (Boat Washer) and Item 26 (Education/Coordinator) were discussed and drafted.
  - B. Item 25 was postponed pending clarification of grant requirements.
  - C. Item 27 was postponed, pending a meeting with Ken Wendt, to clarify wording in existing employment contracts.
  - D. Item 28, Jeff Pytlarz presented rough drafts of the wording. Final drafts will be presented to the full board at the next board meeting.
  - E. Item 29, Border Bulletin and Ottawa Shopper were determined to be the primary sources of ads soliciting applicants for positions. A back up plan to advertise in the Vilas News & Review, and the Ontonagon Globe if additional applicants are needed.
  - F. Item 30, Jeff and Bob have University contact information for potential applicants.
  - G. Item 31, salary increases to \$14.50/hr. for the Educator/Coordinator position and \$12.50/hr. for boat washers will be recommended to the Board based on the similar wages offered by Friends of Sylvania.
3. Revised sponsorship wording was discussed and approved for the large laminated educational handouts on Invasive Species.

The next Education/Public Relations Committee meeting was scheduled for March 12, 2013.

The meeting was adjourned at 11:15 A.M.

Respectfully submitted,  
Greg Wenzel, Acting Secretary