



ISCCW Education/Public Relations Committee

Minutes from March 12, 2013 Meeting

Members Present: Bob Turnquist, Bill Rehling, Will Buergey, Jeff Pytlarz, Margaret Marrs

Members Not Present: Helen Hayhurst, Fred Duerkop, Greg Wenzel and Steve Kickert

Guests: Ken Wendt, V.P. ISCCW, and Christine Scott.

Bob Turnquist called the meeting to order at 9:14, and introduced the candidate for Education Coordinator, Mrs. Christine Scott. Bob and the Committee brought Ms. Scott up to date on the responsibilities of the position and he and Committee members explained some of the programs currently in practice and those in the development stage.

Minutes of the February meeting were approved, with corrections made, by Jeff Pytlarz and seconded by Will Buergey.

Old Business:

- 1. Discussion of changes to be considered in 2013 Ed/PR Budget and Projects/Tasks Version 2.1. Jeff stated that Rob Anderson of LVD still had to be reached regarding hiring and monies from LVD for the position. The amount initially committed was \$3,700. Jeff said that Rob is a difficult person to reach by phone or email.**
- 2. Will Buergey following up on T-shirts to be printed by Hahn Printing. He said he is still waiting for numbers needed to get a final price point and costs. Ken Wendt suggested sending a T-shirt and cap to large donors.**
- 3. Bill Rehling reported that his donation collection for Fish Tapes displayed at Sunrise Lodge netted \$35. He will continue to replenish the tapes and check donation boxes as the fishing season opens in Wisconsin and Michigan.**
- 4. The "Lake Hoppers" project led by Greg Wenzel will be developing its strategies. Helen Hayhurst and Jim and Margaret Marrs will work with Greg. At this point, ideas are to experiment with ISCCW AIS info posted in resorts, restaurants and their washrooms. The committee will check with Bill Doan of the MDNR and Ian Shackleford of the USFS if there any necessary specifics to signage.**

New Business:

- 1. Jeff Pytlarz gave the Committee an update on candidates for the Educator/Coordinator and the Special Educator. He reported Ms. Christine Scott, Jessica Samuelson and Emma Dodan were in consideration. Ms. Dodan will let Jeff know if she can commit as soon as possible. Jeff said he was considering Ms. Samuelson for the LVD position. She lives on that lake and is familiar with needs.**
- 2. Dennis Bolton, Marv Schwinn, and Frank Puffer are returning as Boat Wash Operators. Jeff is going to continue to post the Ad in area post offices and stores, as well as, restaurants. If these postings are unsuccessful, the committee will advertise for a Boat Wash Operator in the Border Bulletin and the Ottawa Shopper.**
- 3. Bob reviewed the Committee Job List for 2013 to gauge where tasks were on the timeline. Will Buergey volunteered to write up specific guidelines for scheduling specific activities in conjunction with information provided by Fred Duerkop. Also, specific guidelines will be drawn to inform the Educator/Coordinator regarding boat washers' scheduling.**

The Next Meeting will be April 30th at the same Watersmeet location.

A motion to adjourn was made by Bill Rehling and seconded by Will Buergey. The meeting adjourned at 10:15 A.M.

**Respectfully submitted,
Margaret Marrs
Secretary**