

ISCCW Education/Public Relations Committee

October 7, 2013 Meeting Minutes

Members Present: Bob Turnquist, Will Buergey, Helen Hayhurst, Greg Wenzel, Jeff Pytlarz, Christine Scott, Margaret Marrs

Visitors: Diana Melhop, Jim Marrs

Meeting was called to order by Bob Turnquist at 9:05 a.m.

The Minutes of the last meeting were reviewed and a motion to approve was made by Jeff Pytlarz and seconded by Greg Wenzel. Motion passed.

Old Business:

Projects/Budget Review.... A separate list of 2013-2014 projects and their projected budget requirements can be found on the website. In addition, to the review of the projects and budgets, Christine suggested the On-Water Training be called "Biological Tour", since the trained biologists not only instruct on EWM/Curly Pond Weed, but also other water biology information valuable to the participant.

Educator's Report: Mrs. Christine Scott reported the season projects went well. Presentations at Lake Association meetings were well received and enthusiastic. The Library Programs were also well received.

Mrs. Scott recapped the Boat Washing numbers as of September: approximately 1,000 boats and their trailers were washed with approximately 7,000 people contacted with education about AIS. She said that they had a high ratio of success with boats leaving the waters, which was a successful contact, since a lot of boaters at the end of their day want to get going. She said that she calculated

that at mid-summer, we had an 80% rate of boats being washed on affected waters.

At the fishing tournaments, she felt we needed to do two shifts, rather than the 8 a.m. to 4 p.m. long shift. She felt we were missing boaters coming and going. Therefore, the suggested shifts would be two six-hour shifts, but that we make sure the shifts catch the 6 a.m. to 9 a.m. and 3 p.m. to 6 p.m. entrance and exists from the waters. She admitted that boaters leaving tournaments get frustrated with the back-ups for boat washing.

The Committee recommended the following: 1. We should look at the various tournaments' hours and adjust washers accordingly. 2. We need to develop boat washer's job as an "intern" hire. The committee will look into work force sources who may be interested in the overall experience of Education; for hours toward their grant; and/or towards their achieving their degrees. Sources may be Northland College, UW at Stevens Point, Michigan Tech. Suggestions are welcomed by the public.

New Business:

Bob Turnquist thanked both Bill Rehling and Fred Duerkop who have retired from the committee. Their ideas and hard work have been an integral part of the success of ISCCW.

Jeff Pytlarz will be the Chairman for 2014, and Bob will remain on the committee and aid administratively, where necessary. Thanks, Bob, for your leadership. Thank you, Jeff, for volunteering to lead the Committee.

The next meeting will be November 13, at 9 a.m. at the Watersmeet yellow community building.

A motion to adjourn was made by Greg Wenzel and seconded by Helen Hayhurst. Motion passed. Meeting closed at 10:30 a.m.

Respectfully submitted, Margaret Marrs

The following is a sub-committee meeting of the Education/Public Relations Committee, heretofore designated as the "Lake Hoppers Committee".

ISCCW LAKE HOPPERS COMMITTEE MEETING

October 7, 2013

Committee Members present: Greg Wenzel, Jim Marrs, Diana Melhop, Helen Hayhurst, and Christine Scott, ISCCW Educator

Meeting was called to order by Greg Wenzel at 10:30 a.m.

Mr. Wenzel spoke of the signage needed at boat landings. Signs are visible as you are going into water, but are very necessary, also, as boats are going OUT of the water.

He addressed where boaters are coming from, citing resorts, hotels, marinas, as well as, property owners. He stated that the committee discussed packets to be handed out to each guest at resorts and hotels when the guest signs in. He added that the committee was going to develop a placard that would be displayed in each rental unit, and then approach the proprietors of those establishments to display the placard. Resorts have a form to which ISCCW could possibly add a question, e.g. "are you using any area waters", and then hand them a packet if they are.

The Township zoning component of the "special use" zoning for rental homes/cabins could say a requirement to a renter would be that they include invasive species regulations in their contracts, and that the township could rescind the "special use" permits if the Rentor would not comply.

Christine Scott suggested that AIS information be added to resorts and hotels websites.

Will Buergey suggested that the Ed/PR Committee could budget an amount for the Spring and asked the Lake Hoppers Committee to arrive at a number.

Bob Turnquist mentioned that Northern Edge Marina tests the boats on Moon Lake all summer long. This Marina is in Wisconsin. McCormack's Marina was mentioned as a source to approach also.

Greg Wenzel said they will come up with an amount needed after they talk with Ian Shackleford, USFS to see what the USFS can contribute in signage, materials, etc.

A Motion to adjourn was made by Jim Marrs and seconded by Greg Wenzel. The meeting adjourned at 11:30 a.m.

Respectfully submitted,

Margaret Marrs